

Section III: Corporate Policy, Procedures, Guidelines and Codes

Part 16: Competitors Policy

Policy

A competitor to PCA is an organization that poses a material risk to PCA's relationship and reputation with Porsche AG, Porsche Cars North America and other sponsors and/or whose purpose and/or activities debilitates the good standing of PCA with its membership. A competitor to PCA may also be a party(ies) actively seeking to target PCA's membership for their own gain or to profit at the expense of PCA's values, future growth and success.

An open event is defined as a PCA run event wherein other organizations, sponsors, and Porsche-related businesses/entities are invited or allowed to participate.

To preserve the continued growth and success of PCA, the Executive Director of PCA may recommend to the Executive Council, based on sufficient documentation, to prohibit such competing organizations from involvement, participation, or sponsorship/advertising at PCA open events, e.g. WERKS Reunion. Any decision to prohibit a vendor, business or commercial entity from participating/advertising in a PCA open event resides with the Executive Council by majority vote.