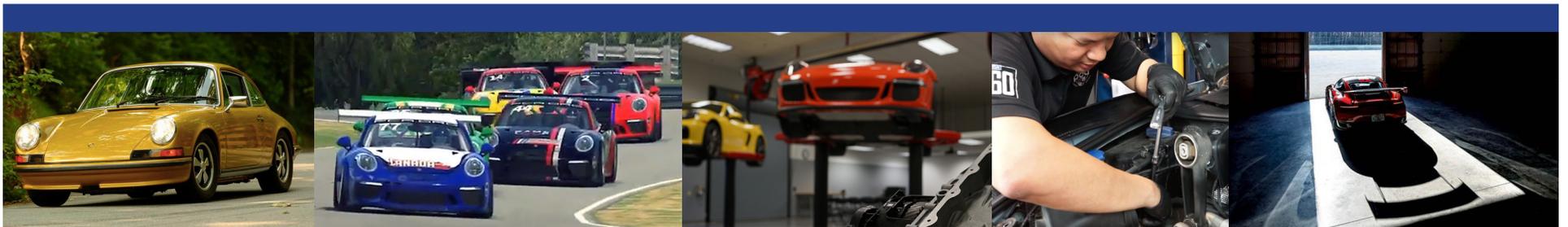




Fun Online PCA Activities

Member Webinar • Spring 2020



PORSCHE CLUB OF AMERICA

Webinar Goals:

- Highlight PCA online activities
- Recorded for playback
- Presentation slides online, printable
- Shareable with other PCA members
- Share your ideas too!



PCA Rennbow

The largest collection of Porsche images organized by color!

- Upload your image
- Search by color
- Browse all colors



The screenshot shows the Porsche Club of America website. At the top left is the PCA logo. The main header reads "Porsche Club of America". On the right, it says "Welcome James" and "RENEWAL DATE: 10/31/2020" with a "LOGOUT" button. Below this is a search bar with a "SEARCH" button. A navigation menu includes "Home", "Membership", "Events", "News", "Magazine", "Classifieds", "Technical", and "Connect". The main content area features a colorful graphic of a Porsche silhouette with the text "THE PORSCHE COLOR WIKI" and "RENNBOW". Below this is a link: "What is Rennbow? Click here to find out". A blue button says "Click here to search the Color Database". To the right, it states "The largest collection of Porsche images organized by color." and "Currently 502 Colors and 4,137 Pictures". At the bottom right, there is a section titled "THE COLORS OF IROC" with a small image grid and text: "The 1974 season of the International Race of Champions showcased Porsche's wild early 70s palette."



www.rennbow.org

PCA Rennbow

- Upload your image



Submission Form

First Name <input type="text" value="First Name"/>	Last Name <input type="text" value="Last Name"/>	Email Address <input type="text" value="Email Address"/>
Name of Porsche Color <input type="text" value="Porsche Color Name"/>	Year <input type="text" value="Year"/>	Model <input type="text" value="Select year first"/>
Paint Chip Color <input type="text"/> Choose the closest color that matches	Porsche Color Code <input type="text" value="Porsche Color Code"/> Optional Click here to see what it looks like	Paint Formula <input type="text" value="Paint Formula"/> Optional
Paint Manufacturer <input type="text" value="Paint Manufacturer"/> Optional	<input type="checkbox"/> This is a Paint To Sample (PTS)	

Click on box below to select your image files

1 to 5 images files, each 5MB in size maximum. PNG or JPG formats are accepted.



www.rennbow.org

PCA Rennbow

- Browse all colors
- 504 colors

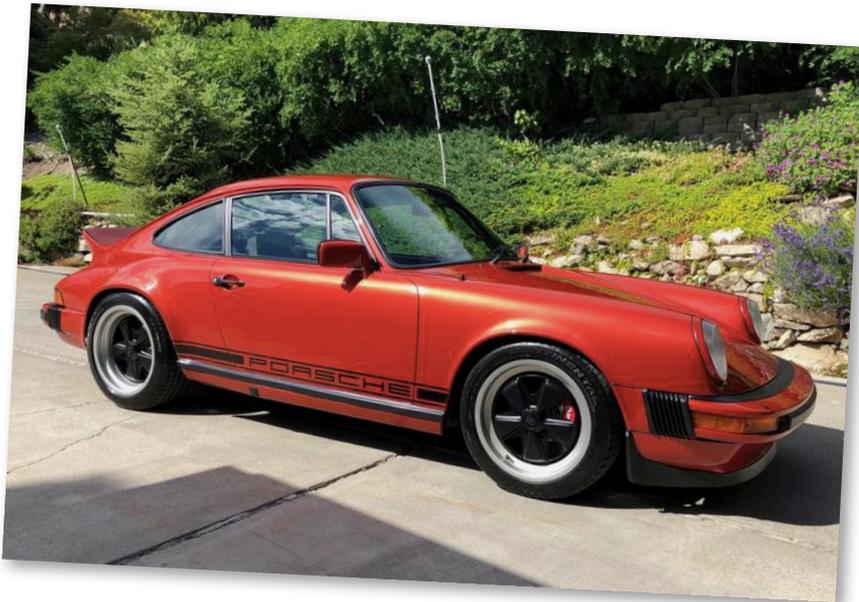


www.rennbow.org

A screenshot of the Rennbow website interface. At the top, there is a navigation bar with the title "RENNBOW" and a search bar. Below the navigation bar, there is a grid of 504 color swatches, each represented by a small car silhouette. The colors are organized into rows and columns, with labels for each color. A red arrow points from the "Browse all colors" bullet point to the search bar area.

PCA Rennbow

- Browse by model
- Over 4,000 images



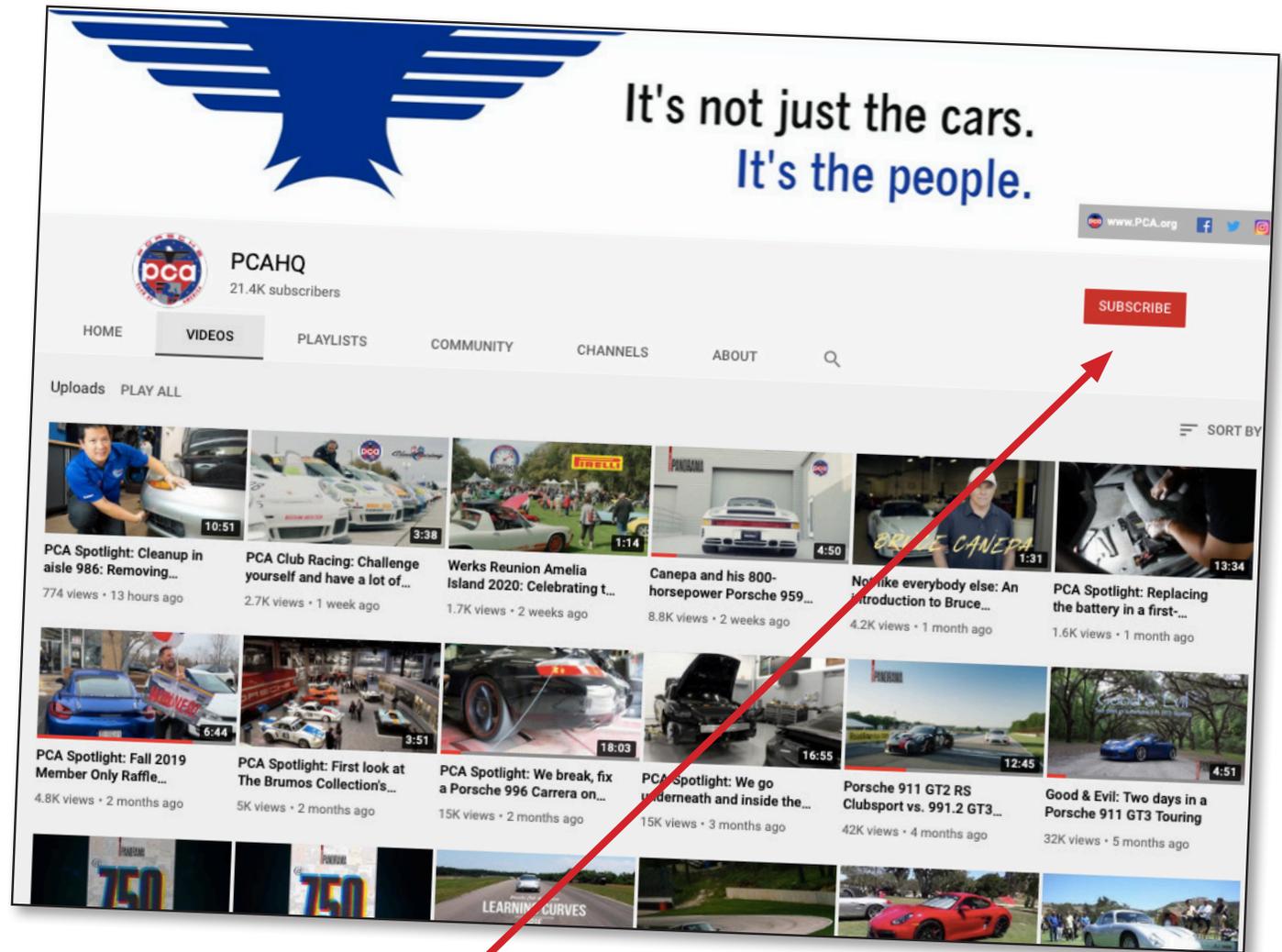
A screenshot of the Rennbow website interface. At the top, there is a black header with the Rennbow logo, which consists of a colorful rainbow arch over the word "RENNBOW" and the tagline "THE CLUB OF COLOR WHO". Below the header is a navigation bar with a "Model" dropdown menu, a "Yes" button, a "Models" dropdown menu, a search box labeled "Color, Name" with a magnifying glass icon, and a "Reset" button. A red arrow points from the "Model" dropdown menu in the navigation bar to the first car in the grid. The grid displays 18 Porsche models in a 6x3 layout, each with a side-view image and a model name below it: 356, 911/912, 911/912E, 914, 928, 924, 968, 944, 964, 993, 996, 997, Cayenne, 986 Boxster, and 987 Cayman.



www.rennbow.org

PCA YouTube Channel

- 280 videos
- 4 unique playlists
- Search 'PCAHQ' on YouTube
- Viewable 24/7



[PCAHQ YouTube](#)

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PCA Sim Racing

- iRacing system
- Over 200 member racers
- Live & Recorded Broadcasts
- Over 59,000 page views



www.pcasimracing.com

PCA Sim Racing

- You too can race or spectate
- Getting started resources
- YouTube races viewable 24/7

The screenshot shows the official website for Porsche Club of America simulation racing. At the top, there is a blue navigation bar with the text "The official website for Porsche Club of America simulation racing" and social media icons. Below this is the "Sim Racing" logo and a menu with links for "Events Calendar", "Reference", "Racing Series", and "Contact Us". The main content area features a large image of a red Porsche Carrera GT racing on a track. Below the image is a "Series 4 News" section with three articles: "NEW Driver Class and Server Assignments for Road Atlanta Race 5", "NEW Road Atlanta Race 5 Car Skins Pack", and "Partnering with Virtual Racing School". To the right of the news section are two promotional banners: "Join PCA Sim Racing!" and "Click for Details!". At the bottom of the screenshot is a video player for "Porsche Club of America Sim Racing Series | Round 5 at Road Atlanta" with a "Watch L" and "Share" button. The "PODIUM" logo is visible in the bottom right corner of the video player.



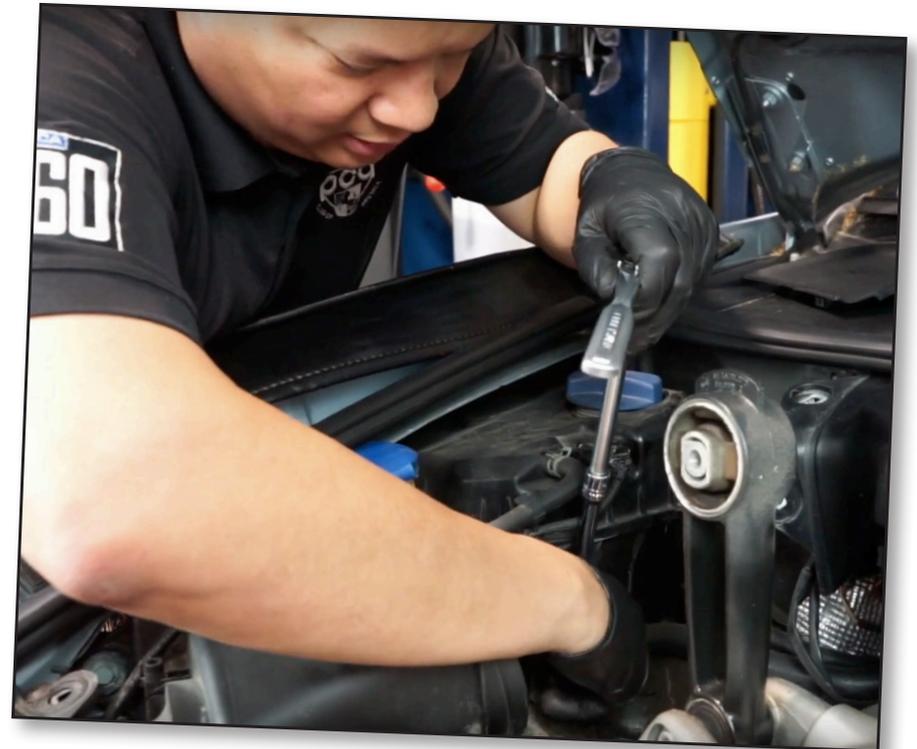
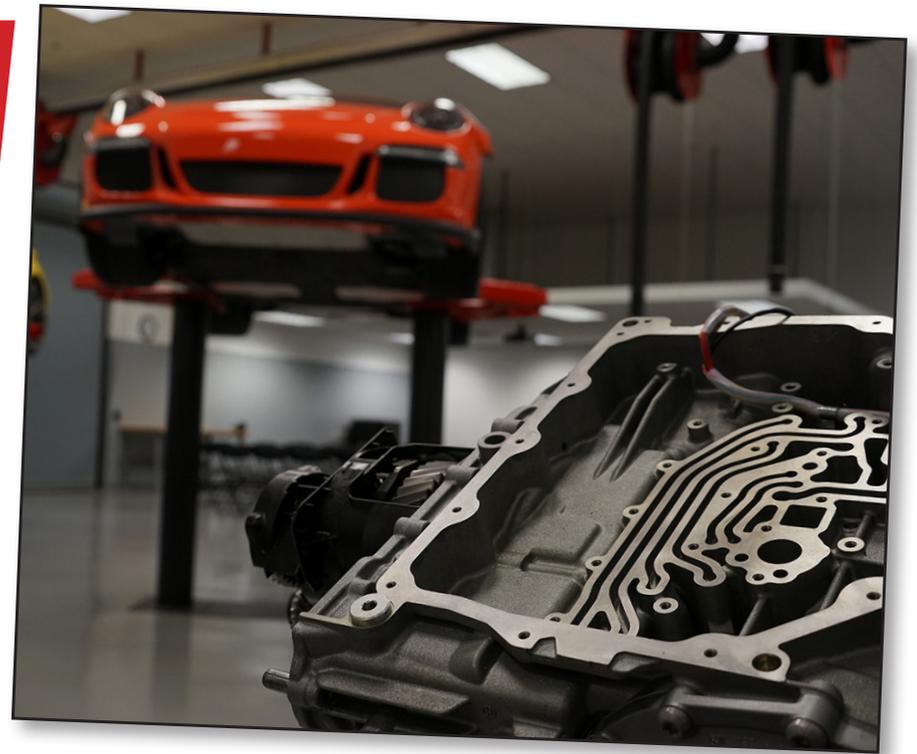
www.pcasimracing.com

Tech Tactics Live

New Tech Videos

- 996 sport exhaust replacement
- Boxster radiator debris clean up
- Boxster hood strut replacement

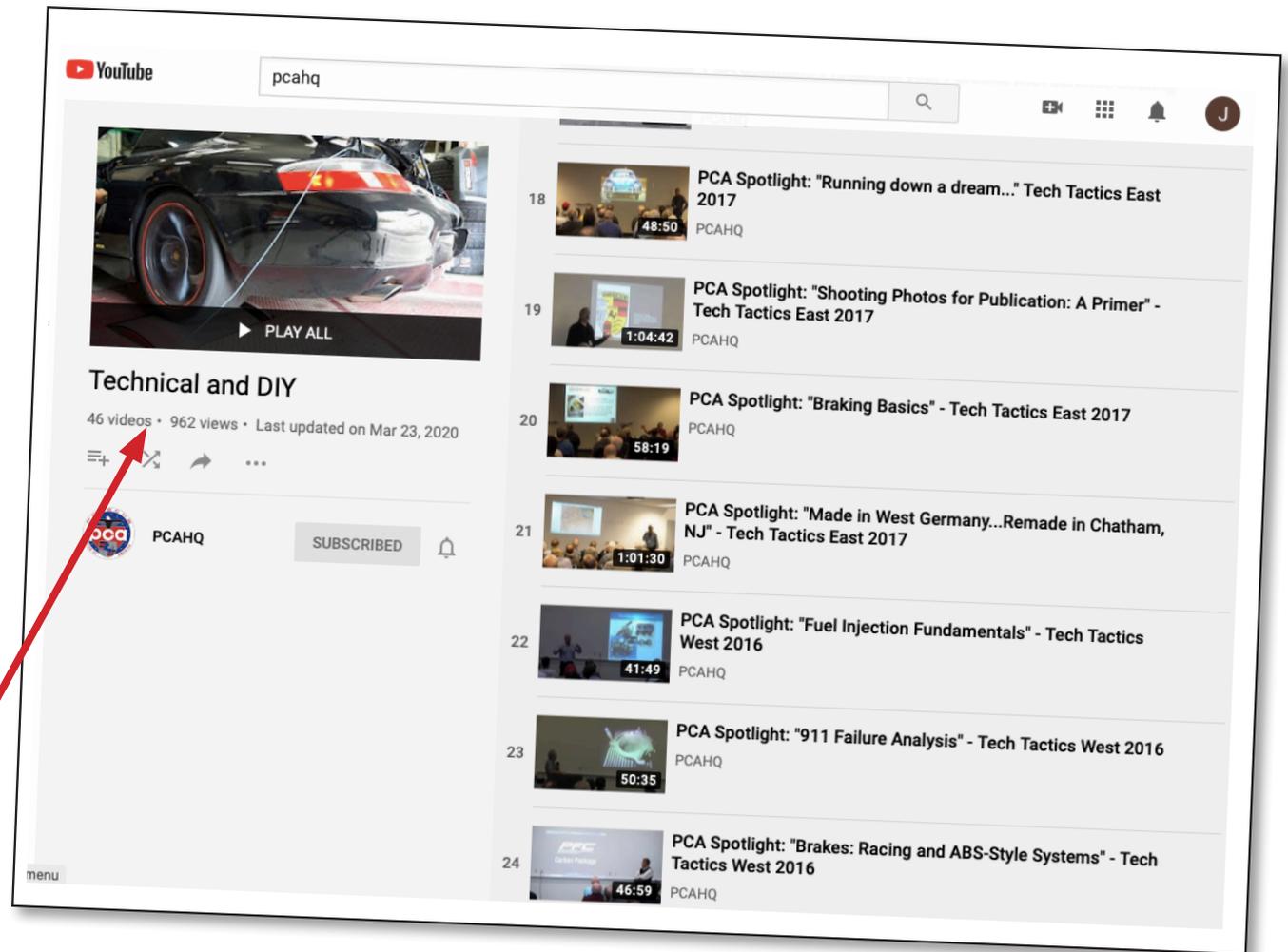
New Tech Tactics Live
videos from the PCA Garage
coming soon!



PCA TECH VIDEOS

Tech Tactics Live

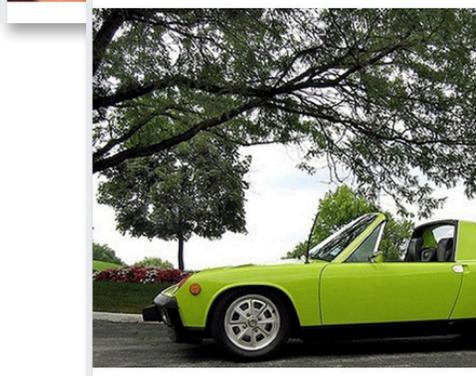
- Do it yourself topics
- 46 videos
- Viewable 24/7
- Search **PCAHQ** on YouTube, click **Playlists**



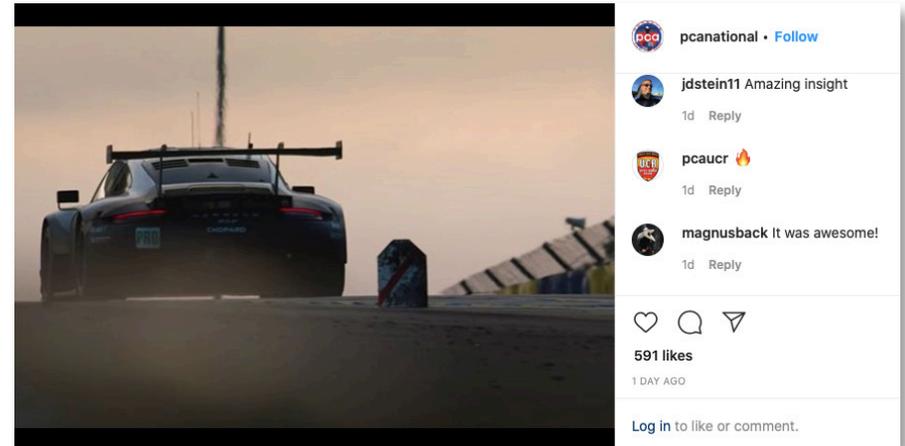
PCA TECH VIDEOS

PCA Facebook & Instagram

- Read
- Comment
- Post



• Facebook



• Instagram



Facebook

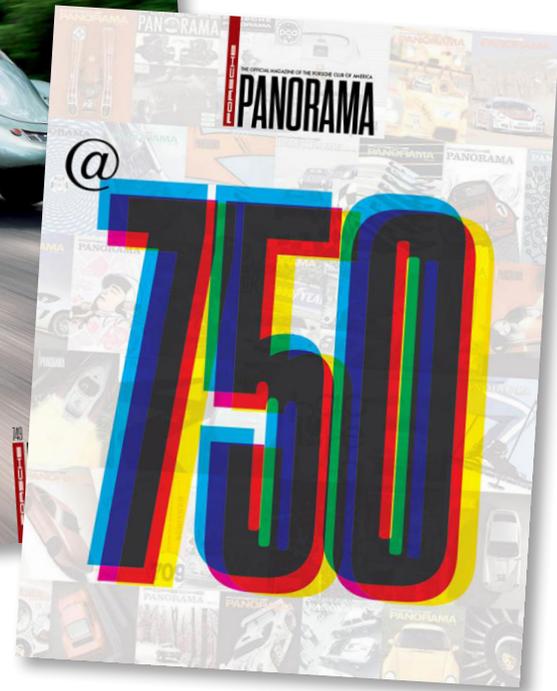
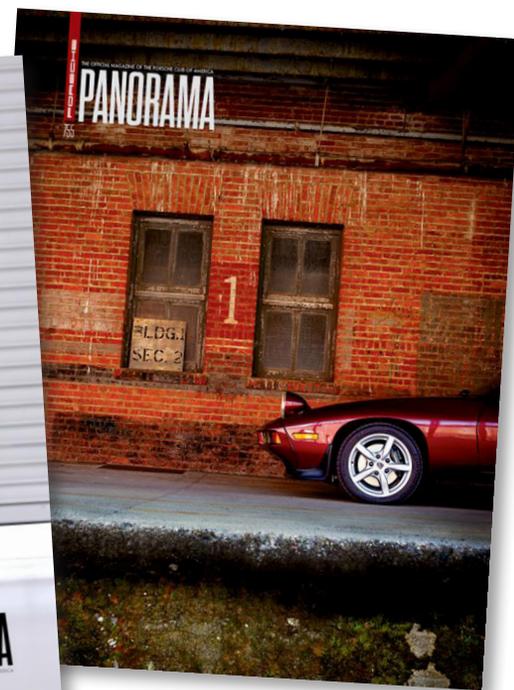
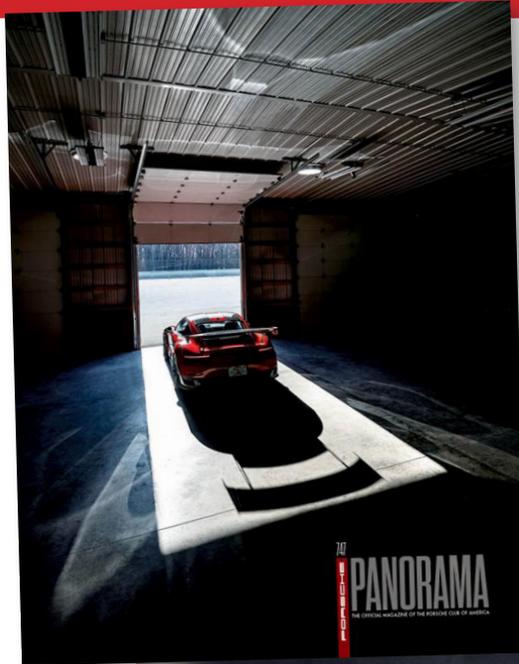


Instagram

Follow both for PCA updates!

Porsche Panorama

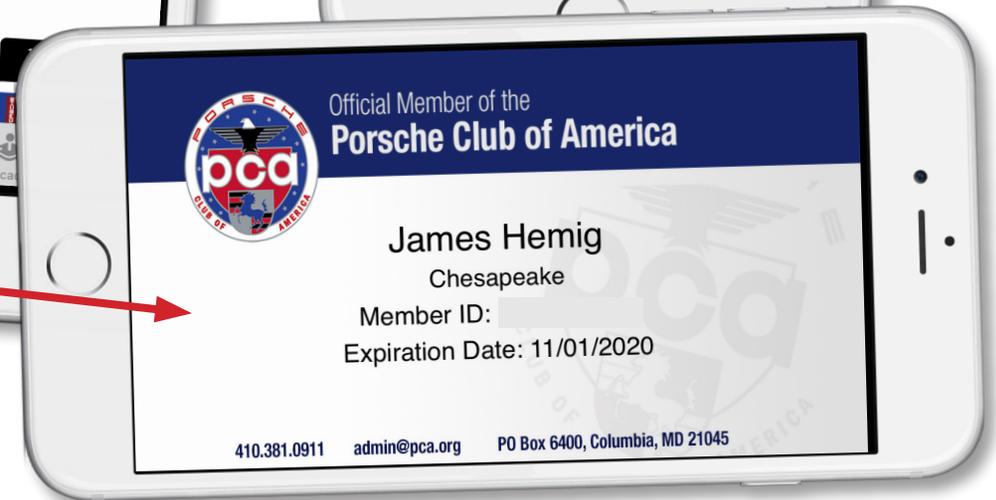
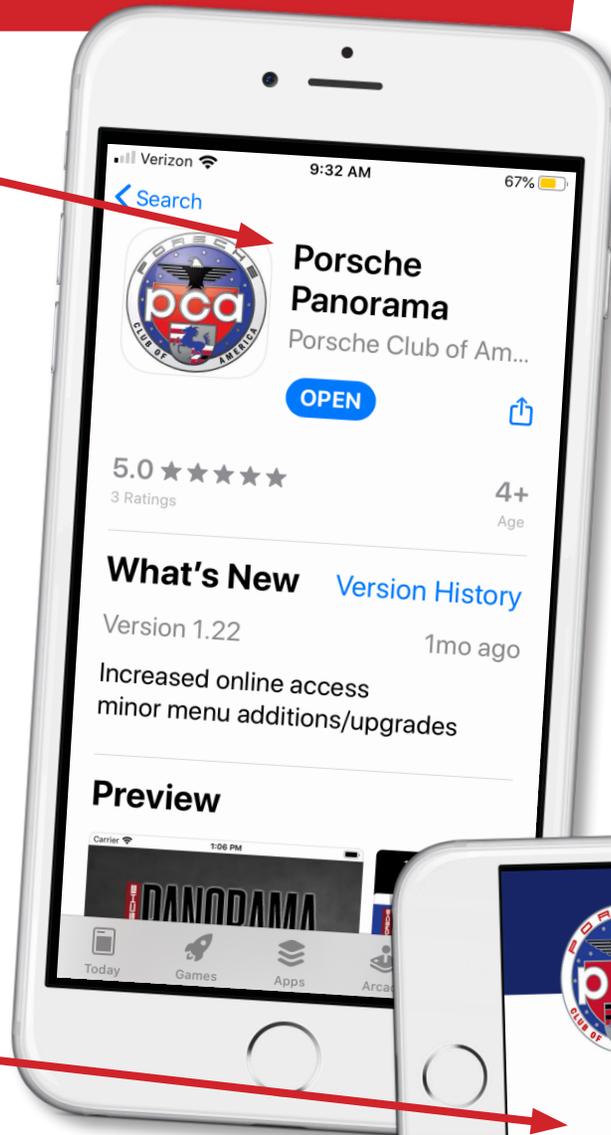
- Award winning magazine
- Current & back issues online, readable from your PC or your phone



PANORAMA

Porsche Panorama

- Download Panorama App from Apple & Google Stores
- Includes digital PCA membership card



PANORAMA

e-Brake News

PCA's weekly email newsletter featuring all-things Porsche

- Published Tuesday evening
- Sign up on PCA.org
- Enter the photo contest



Porsche of the Week

Photo by Garrett D. Steck. [Carolinas Region](#). "A California sunrise over a well-kept 944 of Stefan Schmitz-Justen."

Got a stunning shot you want to share? Submit your pictures to potw@pca.org. Be sure to include your contact information, your region name, and a few sentences about your picture.

[Enlarge Photo](#)



Club Racing — Challenge yourself and have a



ated a club racing series focused on camaraderie associated with wheel racing and Porsches in

What started as a small group of veteran racers from other series and their race cars, made from converted street cars, has morphed over the years. PCA Club Racing now features everything from air- and water-cooled 911s, 944s, 968s, Boxsters, and Caymans converted for racing, to the newest track-specific race machines from Porsche Motorsport.

[Watch Video](#)



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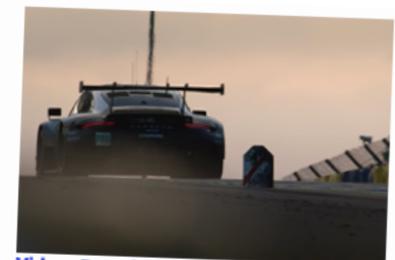


Very pick is a totally che

PCA member benefit is The classifieds section online and in the Panorama. Mart Fresh is a in which PCA media staff and guest contributors pick what they think are the "freshest" Porsches currently available, and then attempt to explain their reasoning. Up this week are a 2016 Cayman GTS, 1991 911 Carrera 4, 2010 Panamera Turbo, and 1986 944 Turbo.

[Read More](#)

SHARE



Video: Porsche takes us behind the scenes at Le Mans and Nürburgring 24

PCA—Porsche has been endurance racing for the majority of its existence, winning world championships and legendary races in record numbers. The race schedule is grueling, with races that can go on for up to 24 hours. Two of the most famous are the 24 Hours of Le Mans and the 24 Hours Nürburgring, and Porsche decided to take us behind the scenes from last year's events.

[Watch Video](#)

SHARE



e-Brake News

PerFOURmance News

PCA's monthly
four-door newsletter

- Published Monthly
- Sign up on PCA.org
- Submit image for photo gallery



February Photo Gallery

PCA— Take a look at this month's Performance News four-door Porsche image gallery. Which photo is your favorite? Thank you for submitting your images last month.

Email your four-door Porsche photo to jimh@pca.org for a chance to be published in the next Performance News e-newsletter.

[View Photo Gallery](#)



SHARE



Porsche Cayenne E-Hybrid first drive

Experiences of late have been primarily with engine sports cars, the 718 GTS twins and electric Taycan. Lost in the shuffle have been SUVs. We remedied recently when we spent a week

with the Cayenne E-Hybrid. On the whole, it was a positive experience, and the electrification is an indisputable value-add to the Cayenne S. The addition of the hybrid drive system adds 21 horsepower and a huge 110 pound-feet upgrade in torque over the Cayenne S.

[Read More](#)

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Porsche Parade

Performance News is a monthly email newsletter offered by PCA specifically for **four-door** Porsche owners and enthusiasts interested in the latest news and information about Panamera, Taycan, Macan, and Cayenne vehicles.



Performance News

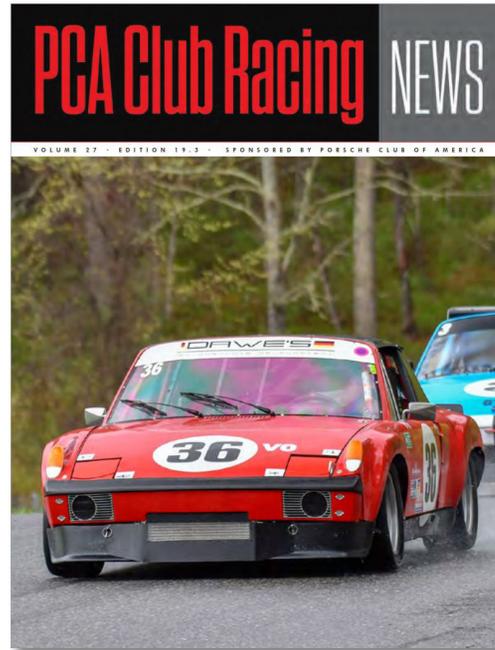
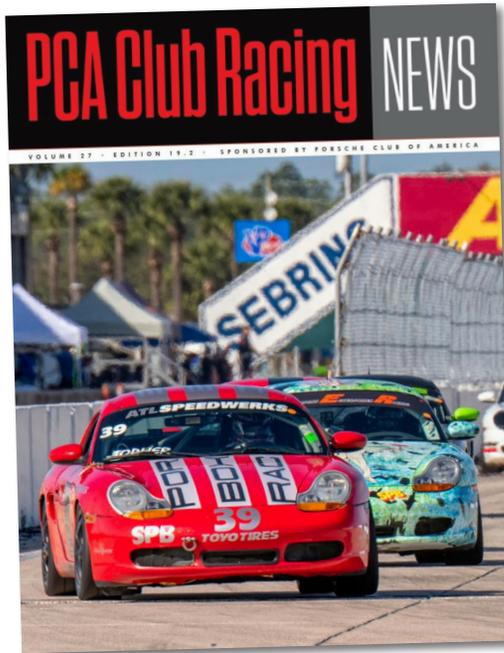


Porsche's Updated Macan Turbo Remains a Hot SUV Benchmark

Club Racing News

Official PCA Club Racing
quarterly publication

- Member stories
- Racing photos
- Current & back issues online



Club Racing News

PCA Juniors

- Sign up, click on the PCA Juniors logo on PCA.org
- **NEW** Downloadable, printable, and shareable coloring sheets for kids (and grownups!)

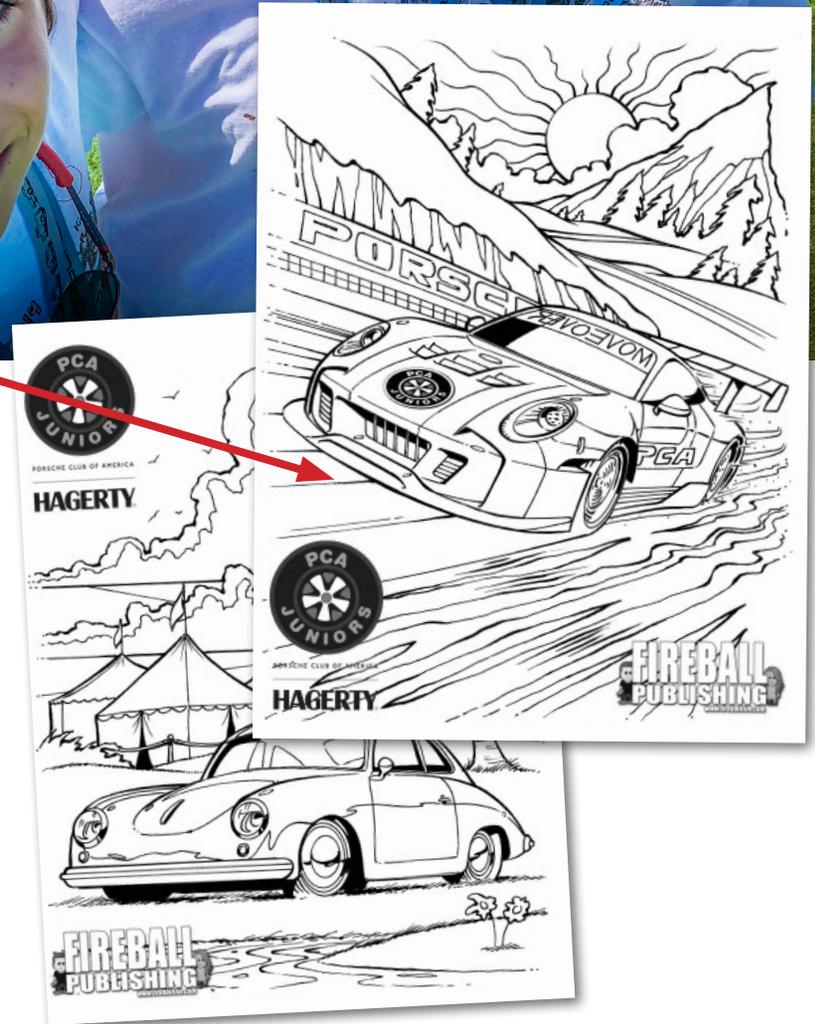


PORSCHE CLUB OF AMERICA

HAGERTY



PCA Juniors



Members Making a Difference



Members Making a Difference!



Members Making a Difference

Members Making a Difference

Latest Region efforts:

- Chicago Region - First responder's car pick up, sanitize, & delivering
- Santa Barbara Region - Donated \$1,000 each to FoodShare and Food Bank.
- North Country Region - Made face shields for local hospital.
- Coastal Empire Region, Florida Citrus Region and Ocmulgee Region - Together contributed funds to local track workers.



Members Making a Difference

Members Making a Difference

If you have Region activities to share, just click on the link below and provide some information to our national team.

They will follow up with you and create a story that we can share with our 135,000 members.

<https://www.pca.org/contact-members-making-difference>



[Members Making a Difference](#)

Questions and Support:

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Todd Benz | regionfocus@national.pca.org

Jim Hemig | jimh@pca.org



PORSCHE CLUB OF AMERICA
