



News Release

December 1, 2015

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Porsche Reports November 2015 Sales

U.S. Porsche dealers sell 4,450 vehicles in November

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up, today announced November 2015 sales of 4,450 vehicles.

November brings year-to-date sales to 47,820 vehicles, exceeding the 2014 record of 47,007 units sold. Year-to-date, sales increased 9.3 percent.

Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,187 for November 2015, up 15.8 percent compared to November 2014.

Model	November Sales		Year-to-Date	
	2015	2014	2015	2014
ALL BOXSTER/CAYMAN	588	656	6,249	6,950
ALL 911/918	886	945	9,447	9,714
ALL CAYENNE	1,523	1,619	15,244	15,271
ALL PANAMERA	491	492	4,729	5,420
ALL MACAN	962	987	12,151	6,377
GRAND TOTALS	4,450	4,699	47,820	43,732

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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered



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in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 186 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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