



PORSCHE

News Release

December 1, 2016

No. 93/16

## Porsche Reports November 2016 Retail Sales

*All-time monthly sales record*

**Atlanta, Georgia.** Porsche Cars North America, Inc. (PCNA), importer and distributor of Porsche 911, Boxster, and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up in the United States, today announced an all-time monthly record with 5,513 vehicle sales in November. This represents a 23.9 percent increase over November 2015.

Year-to-date retail sales stand at 50,265 vehicles, a 5.1 percent increase over last year. “Congratulations to our team for achieving yet another stellar month of sales. Year-over-year, we continue to outpace ourselves and I am certain this year will close no differently,” said Klaus Zellmer, President and Chief Executive Officer, PCNA.

Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,417 for November 2016. CPO sales year-to-date stand at 15,252 units, a 15.5 percent increase compared to the same period in 2015.



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Model	November Sales		Year-to-Date	
	2016	2015	2016	2015
ALL BOXSTER/CAYMAN	457	588	5,887	6,249
ALL 911	699	884	8,190	9,244
ALL CAYENNE	1,572	1,523	14,284	15,244
ALL PANAMERA	731	491	4,367	4,729
ALL MACAN	2,054	962	17,536	12,151
<b>GRAND TOTALS*</b>	<b>5,513</b>	<b>4,450</b>	<b>50,265</b>	<b>47,820</b>

\*2015 grand totals include 918 Spyder sales; 2016 grand totals include one 918 Spyder sale

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**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, 718 Boxster and 718 Cayman sports cars, Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center and fine dining restaurant, 356. The company operates a second Porsche Experience Center in Los Angeles. This 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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