



PORSCHE

News Release

October 3, 2016

No. 74/16

Porsche Reports September 2016 Retail Sales

Record September sales month

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA), importer and distributor of Porsche 911, Boxster, and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up in the United States, today announced an all-time September sales record of 4,479 vehicles.

September 2016 sales are up 1.2 percent compared to the same month last year. The Macan continues to lead in volume with 1,998 vehicle sales, a 72.2 percent increase over September 2015. Year-to-date retail sales stand at 40,246 vehicles, up 2.4 percent compared to last year. Macan deliveries are up 30 percent year-to-date.

Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,336 for September 2016, an increase of 9.1 percent compared to September 2015. CPO sales year-to-date stand at 12,528 units, a 17.7 percent increase compared to the same period in 2015.

Model	September Sales		Year-to-Date	
	2016	2015	2016	2015
ALL BOXSTER/CAYMAN	421	612	4,989	5,109
ALL 911	465	768	7,047	7,557
ALL CAYENNE	1,239	1,323	11,506	12,267
ALL PANAMERA	356	557	3,341	3,885
ALL MACAN	1,998	1,160	13,362	10,281
<b>GRAND TOTALS*</b>	<b>4,479</b>	<b>4,424</b>	<b>40,246</b>	<b>39,300</b>

\*2015 grand totals include 918 Spyder sales; 2016 grand totals include one 918 Spyder sale



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**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, Boxster, and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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