



Porsche sells nearly 21,000 cars to customers worldwide in June 2015

More than 7,200 Porsche Macan delivered to customers

Atlanta. Porsche delivered 20,831 new vehicles globally to customers in June 2015 – an increase of 28 percent compared with the same month last year. In the first half of 2015, the Stuttgart-based company had approximately 114,000 vehicles sold worldwide, which boosted its deliveries to customers by 30 percent compared to the same period in the prior year.

“In the first half of the year, Porsche was carrying forward its successful growth trajectory”, says Bernhard Maier, Member of the Executive Board Sales and Marketing of Dr. Ing. h.c. F. Porsche AG. “We continue watching the development of the global markets very attentively. The general conditions in North America are remarkably positive at the moment. Looking at the European markets, we are cautiously optimistic yet remain vigilant so we can react flexibly to demand, if need be. In China, Porsche has performed well so far in a difficult market environment.”

The Porsche 911 sports cars made a major contribution in June with more than 2,900 delivered to customers. The growth in sales of the Cayenne SUV (+19.7 percent) and the mid-engine Cayman (+28.5 percent) were particularly pleasing. With 7,281 vehicles delivered, sales of the Macan more than doubled in June; the compact SUV had not yet been launched on all markets worldwide in June 2014.



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PORSCHE AG	June			January - June		
Deliveries	2015	2014	Variance (%)	2015	2014	Variance (%)
World	20,831	16,325	27.6	113,984	87,803	29.8
Europe	6,880	6,136	12.1	38,689	29,837	29.7
Germany	2,499	2,481	0.7	15,061	12,283	22.6
America	5,300	4,934	7.4	30,119	26,736	12.7
USA	4,223	4,102	2.9	25,138	22,919	9.7
Asia Pacific, Africa and Mideast	8,651	5,255	64.6	45,176	31,230	44.7
China	5,682	3,320	71.1	29,355	19,785	48.4

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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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