



News Release

July 1, 2015

No. 79/15

Porsche Reports June 2015 Sales

U.S. Porsche dealers sell 4,223 vehicles in June

Atlanta. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up, today announced June 2015 sales of 4,223 vehicles, which is the strongest June sales month in PCNA history.

The Cayman model line is up 20 percent compared to the same month last year with the first Cayman GT4 deliveries taking place. Year-to-date, 25,138 Porsche vehicles have been delivered, up 10 percent compared year-over-year to 2014.

Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,189 for June 2015, up 28 percent compared to June 2014.

Model	June Sales		Year-to-Date	
	2015	2014	2015	2014
ALL BOXSTER/CAYMAN	567	552	3,188	3,886
ALL 911/918	842	810	5,207	5,169
ALL CAYENNE	1,312	1,300	8,003	8,713
ALL PANAMERA	437	677	2,492	3,125
ALL MACAN	1,065	763	6,248	2,026
GRAND TOTALS	4,223	4,102	25,138	22,919

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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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