



News Release

June 2, 2015

No. 69/15

Porsche Reports May 2015 Sales

U.S. Porsche dealers sell 4,268 vehicles in May

Atlanta. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up, today announced May 2015 sales of 4,268 vehicles.

The Cayenne model line experienced another strong month in May, with 1,392 units sold, an increase of 7.6 percent compared to May 2014. Year-to-date, 20,915 Porsche vehicles have been delivered, up 11.1 percent compared year-over-year to 2014.

Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,355 for May 2015, up 36.5 percent compared to May 2014. This is the strongest sales month since the inception of the Porsche Approved Certified Pre-Owned program.

Model	May Sales		Year-to-Date	
	2015	2014	2015	2014
ALL BOXSTER/CAYMAN	611	723	2,621	3,334
ALL 911/918	861	864	4,365	4,359
ALL CAYENNE	1,392	1,294	6,691	7,413
ALL PANAMERA	358	465	2,055	2,448
ALL MACAN	1,046	1,263	5,183	1,263
GRAND TOTALS	4,268	4,609	20,915	18,817



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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