



Porsche Reports March Sales

U.S. Porsche dealers sell 4,323 vehicles in March

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up, today announced March 2016 sales of 4,323 vehicles. This yields first quarter growth of 7.1 percent in comparison to the same period in 2015.

“It is exciting to report our record March sales supported by strong two-door sports car deliveries,” Klaus Zellmer, President and Chief Executive Officer of PCNA, commented. “The 911, Boxster and Cayman all performed extremely well.”

In March, the 911 model range experienced growth of 12.2 percent over the same month last year. Boxster and Cayman sales were up 11.2 and 57.4 percent respectively when compared to March 2015. Macan models continue to remain in high demand with 3,604 vehicles sold year-to-date, up 38.6 percent over the first quarter of 2015.

Porsche Approved Certified Pre-Owned vehicle sales in the U.S. were 1,456 for March 2016, an increase of 38.1 percent compared to the same period last year.



PORSCHE

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Model	March Sales		Year-to-Date	
	2016	2015	2016	2015
ALL BOXSTER/CAYMAN	633	468	1,494	1,413
ALL 911/918	939	846	2,160	2,579
ALL CAYENNE	1,294	1,364	4,017	3,526
ALL PANAMERA	334	433	963	1,312
ALL MACAN	1,123	1,180	3,604	2,600
GRAND TOTALS	4,323	4,291	12,238	11,430

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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 186 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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