



News Release

June 1, 2016

No. 38/16

Porsche Reports May 2016 Sales

U.S. Porsche dealers sell 4,578 vehicles in May

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of Porsche 911, Boxster, and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up, today announced May 2016 sales of 4,578 vehicles, up 7.3 percent compared to May 2015.

In May, the Macan model line continued to be in strong demand with 1,426 vehicle customer deliveries, up 36.3 percent when compared to May 2015. The 911 model range experienced a sales increase of 18.1 percent over the same month last year with 993 vehicles sold. Cayman models continue to display strong growth with 381 vehicle deliveries, up 25.3 percent over May 2015.

Porsche Approved Certified Pre-Owned vehicle sales in the U.S. were 1,509 for May 2016, which is an increase of 11.4 percent compared to the same period last year.

Model	May Sales		Year-to-Date	
	2016	2015	2016	2015
ALL BOXSTER/CAYMAN	508	611	2,675	2,621
ALL 911	993	841	4,175	4,259
ALL CAYENNE	1,293	1,392	6,777	6,691
ALL PANAMERA	358	358	1,692	2,055
ALL MACAN	1,426	1,046	6,907	5,183
GRAND TOTALS*	4,578	4,268	22,226	20,915

**918 Spyder sales are reflected in relevant grand total figures.*



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, Boxster, and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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